



TOWN OF JUPITER

Strategic Plan At A Glance 2017

MISSION AND VISION

Mission:

We provide exceptional municipal services that add value to residents' lives and businesses while assuring a long term, sustainable community.

Vision:

Jupiter is a distinctive coastal community committed to preserving its unique character and history while maintaining a vibrant small town feel.

STRATEGIC RESULTS

Below are the "results" Jupiter aims to achieve, and a summary of their definitions.



MOBILITY

Improved mobility for all modes of transit.

- Traffic flow improved through light timing, speed limit control, traffic calming and other methods to achieve levels of service identified in comprehensive plan.
- Bike paths improved and increased. Bike lanes and bike parking managed to provide more protected and safer bike paths, especially in high-hazard areas.



SAFETY

Keep citizens and businesses safe.

- Safety enhanced for all modes of traffic in order to reduce accidents in roadways, parking lots and on our waterways.
- The Jupiter Police Department leverages community partnerships and technology to create awareness, identify and prevent criminal activity.



FISCAL RESPONSIBILITY

Prepare and manage budget; maintain fiduciary responsibility.

- Good stewards of tax dollars and good asset management.
- Town's financial sustainability and the costs associated with Jupiter's quality of life balanced to show value to residents and businesses.
- Transparency promoted; budget and accounting practices published and available.



STRONG LOCAL ECONOMY

Support local businesses, create a business-friendly environment.

- Economic growth promoted to achieve a diversity of businesses.
- Small business growth encouraged, and "Buy Local/Shop Local" supported. Consideration for large businesses with the right fit for the community.
- Partnerships supported between bioscience, FAU and Jupiter Medical Center.



ORGANIZATIONAL EXCELLENCE

Organizational governance; internal support and services.

- Sufficient investment in organization's infrastructure to maximize productivity, enhance performance and develop technical and leadership skills.
- Employees valued and invested in the achievement of strategic and operational results through engagement, communication, a team environment, and a culture of continuous improvement.



GREEN, BLUE AND OPEN SPACES

Continue beautification and natural areas; green spaces, parks, beaches and landscaping. Maintain Jupiter as a distinctive coastal community with open and natural environments.

- Enhanced entries at major gateways such as I-95 and the Florida Turnpike; beautified medians.
- Natural vegetation and trees preserved.
- Dog-friendly beach maintained with pedestrian-friendly and easy access.



UNIQUE, SMALL TOWN FEEL

Maintain and enhance our vibrant small town feel by leveraging the unique combination of community, cultural and recreational assets that make Jupiter a special place to live and work.

- The essence of "uniquely Jupiter" is seen in the aesthetics and physical attributes of the community.
- Historical sites and landmarks supported and preserved in harmony with surrounding development.
- Entertainment, cultural, community and recreational activities and organizations for residents of all ages are offered by the Town or supported through partnerships with community organizations.



TOWN COMMUNICATION

Support and enhance open 2-way communication between the Town and its residents and businesses.

- Upfront and honest communication that is fair, open, and timely.
- Citizen and community inputs captured and responded to in a timely manner.
- Greater citizen involvement and additional outreach, including under-represented areas.



MANAGE GROWTH

Plan for and manage growth, development and redevelopment to maintain Jupiter's small town feel and its integrity as a distinctive, vibrant coastal community.

- Inlet Village redeveloped at a pedestrian scale, emphasizing its history and coastal assets.
- Impacts of development decisions occurring outside the town evaluated and addressed.
- Development that is in harmony with the natural environment, considering green space, beautification, and impacts on habitats and wildlife.

HOW WE ACHIEVE RESULTS

Below are the 2017 strategic initiatives that support achieving the results.



MOBILITY

- Enhance public safety along the entire Florida East Coast (FEC) rail corridor with emphasis on pedestrian and vehicular crossing areas and the Loxahatchee Bridge.
- Island Way South.
- Improve mobility across Florida Eastern Coast (FEC) tracks (i.e. grade separation) - capacity, delay and safety.
- Bike paths/bike lane development (lane painting and cleaning, etc.).
- Manage traffic: Expand options, ensure flow and safety for all modes of travel using technology and traditional approaches. NOTE: Combined with initiative to reduce vehicle/pedestrian/cyclist conflicts.



STRONG LOCAL ECONOMY

- Bio science, aerospace/aviation business development and support industries and economic policy development direction.
- Downtown Abacoa.



UNIQUE, SMALL TOWN FEEL

- Pursue inter-local agreements with Palm Beach County School District for facility usage for youth athletics (JTAA); partnership with JTAA to review current and future needs for indoor facilities.
- Tree removal and conflict with infrastructure: policy/program implementation.
- Develop long-term funding strategy for beach re-nourishment.
- Cinquez Park.
- Proactive effort within the neighborhoods to obtain compliance with codes by targeting key issues.



SAFETY

- Employ strategies to reduce the number of vehicle/pedestrian/cyclist conflicts.
- Reduction of Crime: Strategically address additional policing workload generated by an increase in transient population resulting from the expansion of entertainment-oriented amenities within the Town.
- Invest in and deploy technology solutions with a priority to address properties that are experiencing multiple crime events.



ORGANIZATIONAL EXCELLENCE

- Develop a process to address questions, suggestions, ideas that are raised by the public. (nimble culture; flexibility to address new ideas).
- Conduct employee satisfaction survey to improve employee engagement.
- Continue development and implementation of pay for performance and evaluation system.



TOWN COMMUNICATION

- Establishment of Indiantown Road Corridor Association.
- Develop and implement a social media policy that informs and engages residents and businesses and balances information and risk.
- Educate residents, businesses and employees on various ways to access information and provide timely, frequent updates on information.



FISCAL RESPONSIBILITY

- Make greater use of benchmarking to “discover” best practices by other governments and private sector companies; and replicate them as appropriate. Strive to deliver best-in-class performance.
- Town hall renovations and data center.
- Bid process: Review and improve the Town’s purchasing policy to streamline the purchasing process, educate Town departments on purchasing policies and procedures, and promote more competitive bids.
- Evaluate the fiscal impact of county services that the Town has assumed or will need to assume responsibility for (i.e. parks, roads, etc.).



GREEN SPACES

- Create an open space fund and invest it in new open space.
- Enhance entries at major gateways to the Town: I-95 and Indiantown Road, Turnpike, and US1/Inlet Village.
- Increase access to and promotion and use of open spaces and greenway and blueway systems.
- Create a sustainable plan for open space: individual properties (5).



MANAGE GROWTH

- Re-evaluate IOZ (Indiantown Overlay District)
- Inlet Village North: LDR / Modica development.
- Climate change policies.
- Reinvigorate old strip malls and unsightly areas.

For more information, please visit www.jupiter.fl.us/strategicplan