



Jupiter, FL

Key Findings

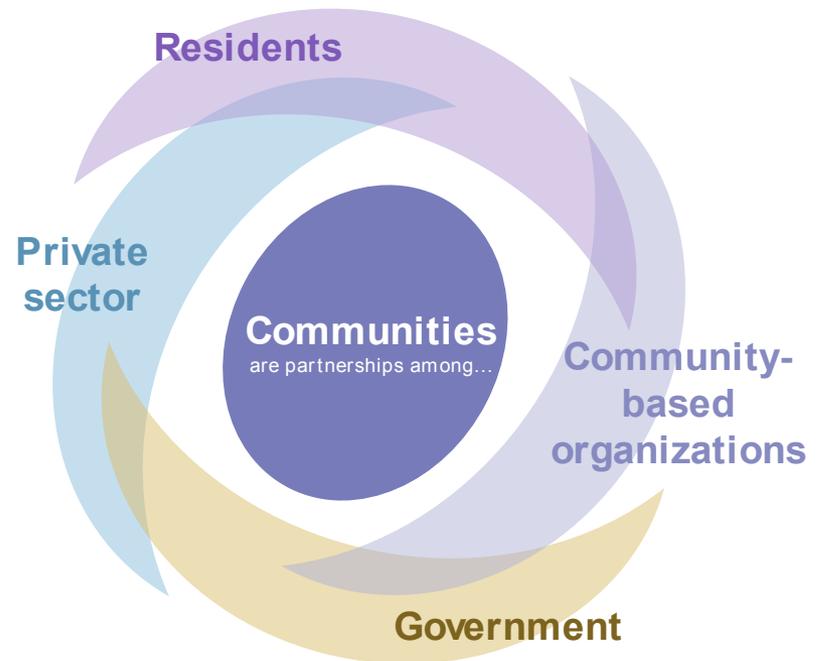
March 2014



NRC
National Research Center Inc

About The NCS

- Community Livability
 - Community Characteristics
 - Governance
 - Participation



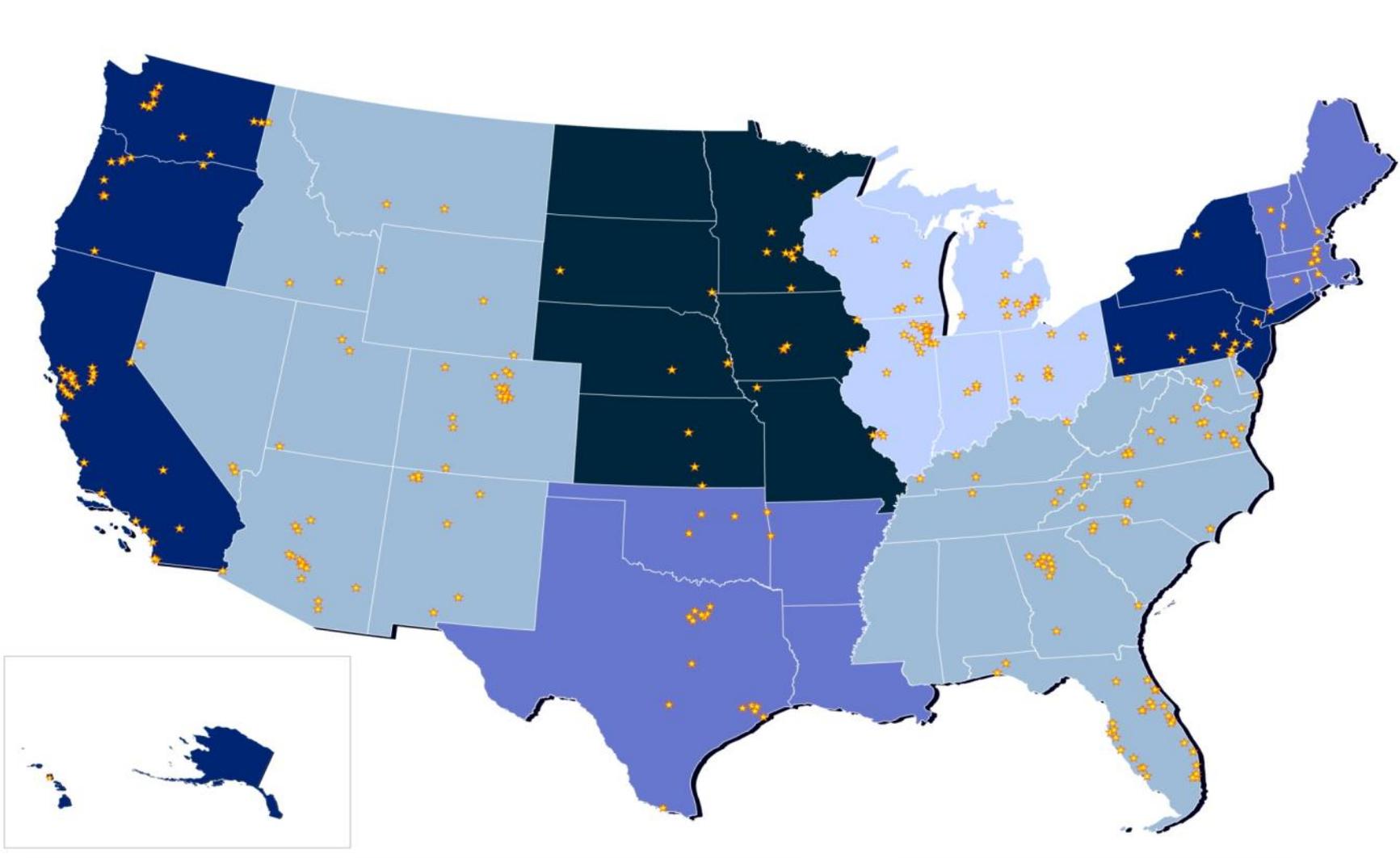
Facets of Community Livability



The NCS & Jupiter

- Participant in The NCS since 2009
 - 2009, 2011, 2013
- Random sample of 3,000 households in 2013
 - Mail with web option
 - 745 returned surveys; 27% response rate
 - $\pm 4\%$ margin of error

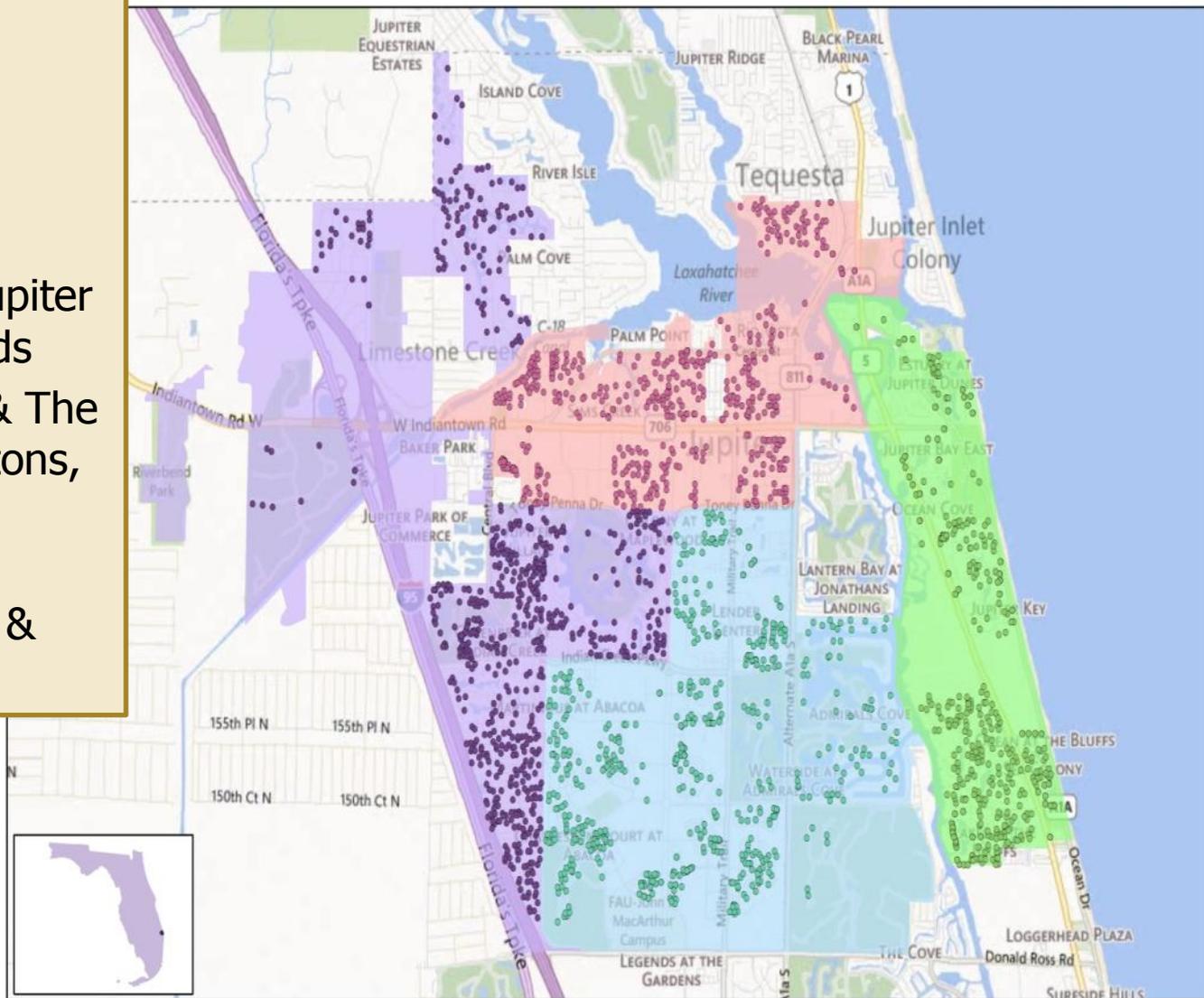
National and Florida Benchmark Comparisons



Geographic Areas of Jupiter

Four subareas

1. CRA and coastal communities
2. Northern Loxahatchee River/Riverside Drive communities/Central Jupiter & charter neighborhoods
3. Western communities & The Shores/Heights, Hamptons, Indian Creek and Loxahatchee Club
4. Abacoa/Admirals' Cove & Bears Club



Survey Recipients in Jupiter, FL

- In Area 1
- In Area 2
- In Area 3
- In Area 4

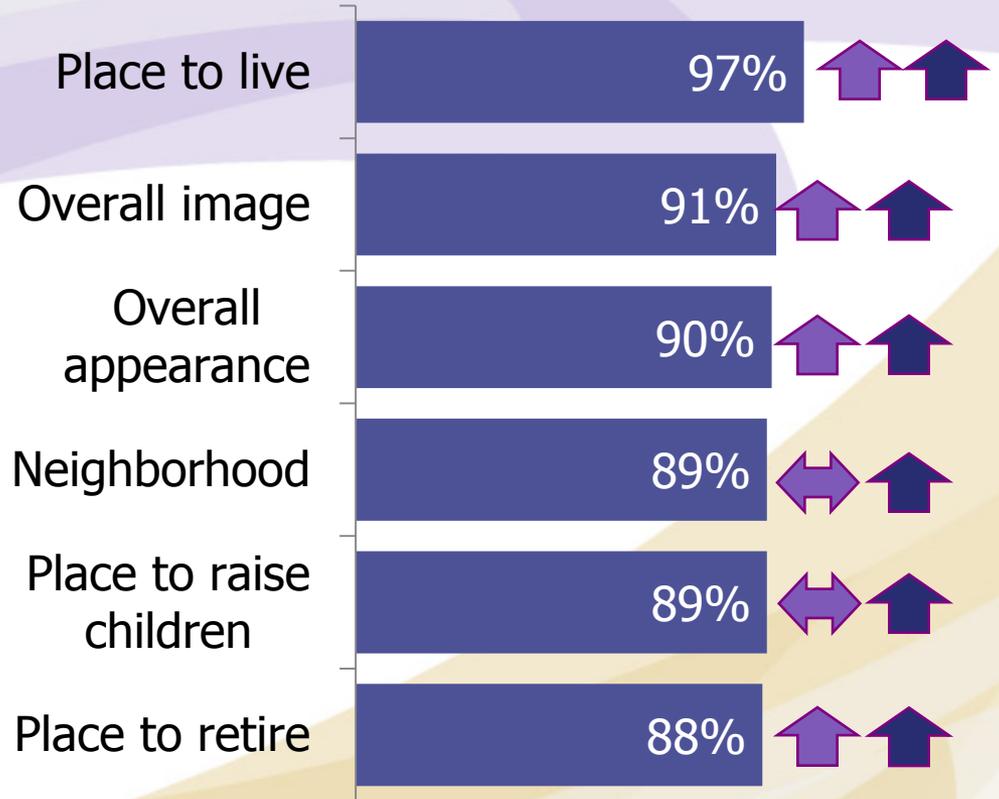
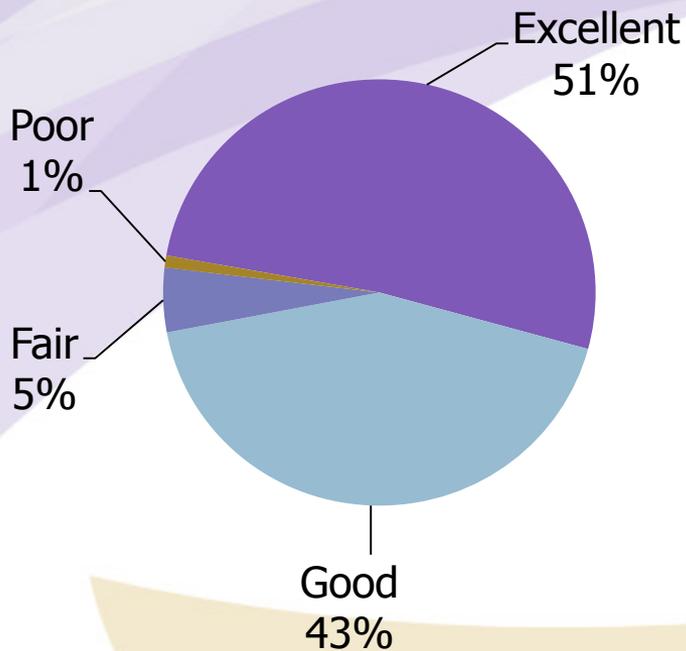


Key
Finding
#1

**Jupiter residents
continue to enjoy a
high quality of life**

Jupiter Overall

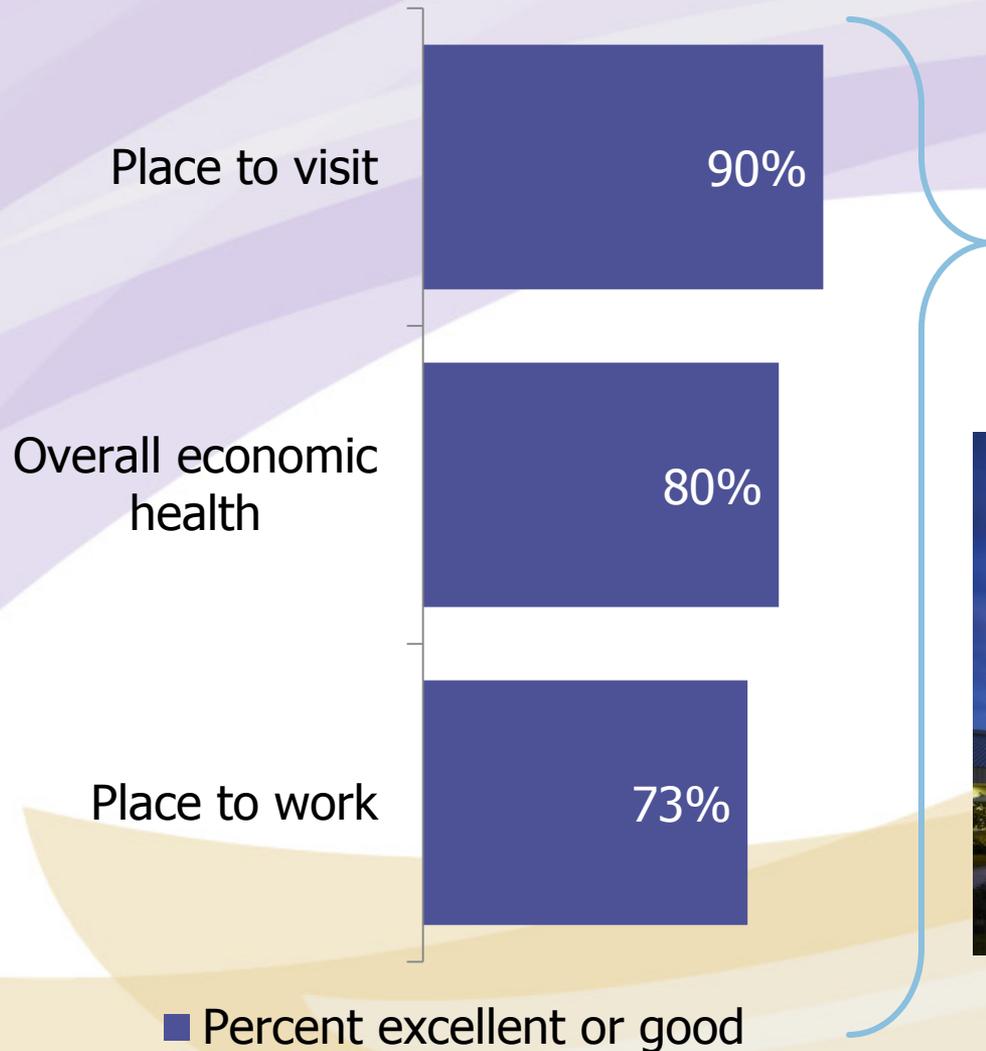
94% Excellent or Good Quality of Life



■ Percent excellent or good

↔ = National benchmark comparison
 ↗ = Florida benchmark comparison

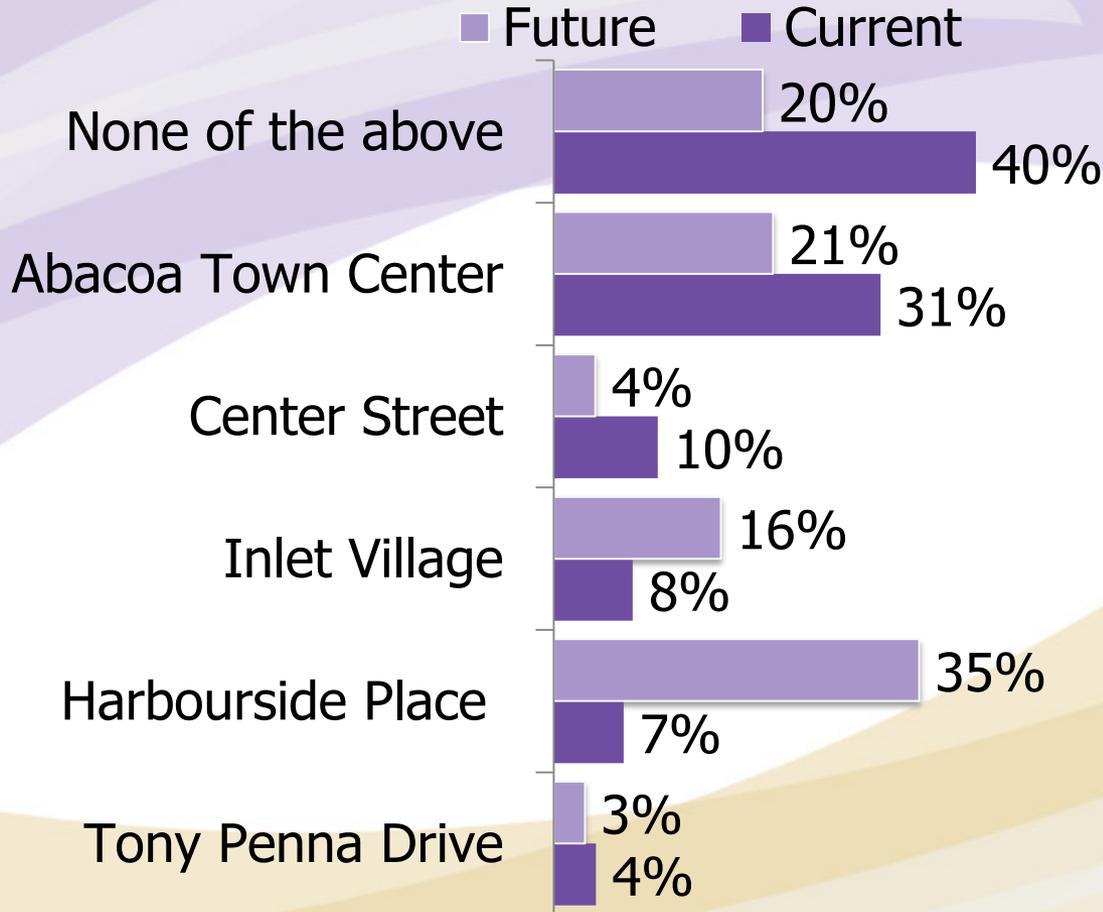
Strong Economy



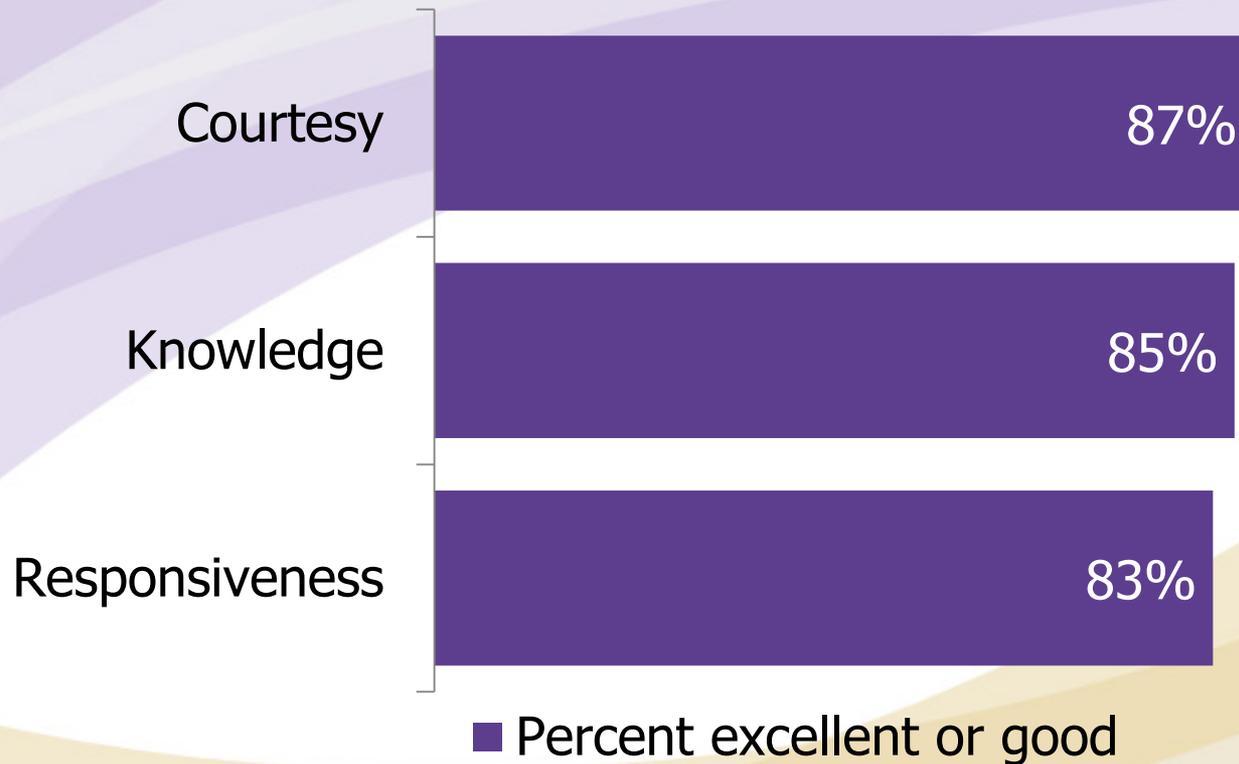
Ratings for all characteristics above the national benchmark



Current and Future Downtown Areas

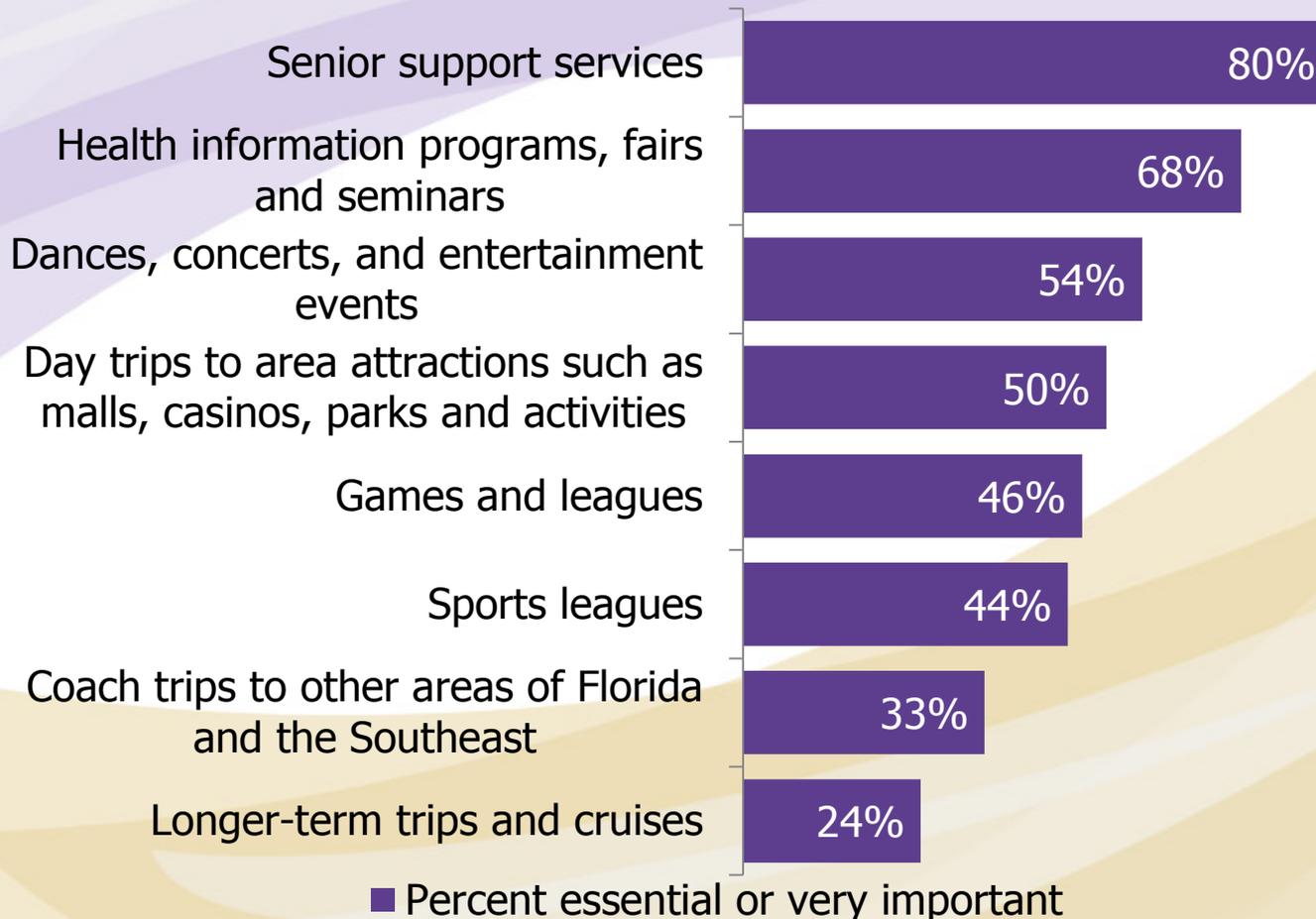


Ratings of Contact with Jupiter Employees



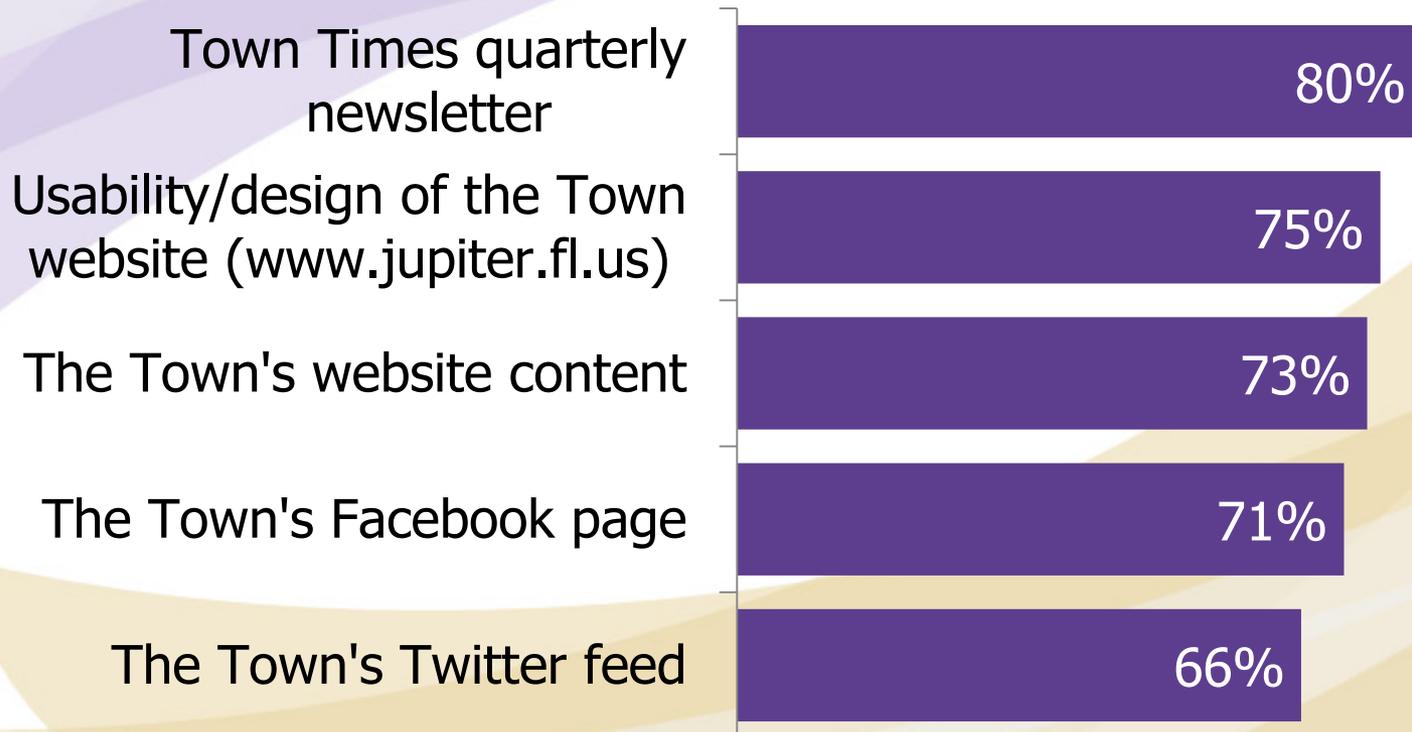
Support of Senior Programs

Please indicate how important, if at all, it is for the Town of Jupiter to offer each of the following types of programs for residents 55 and over:



Jupiter's Public Information Efforts

Thinking about Jupiter's public information efforts, please rate the quality of each of the following:

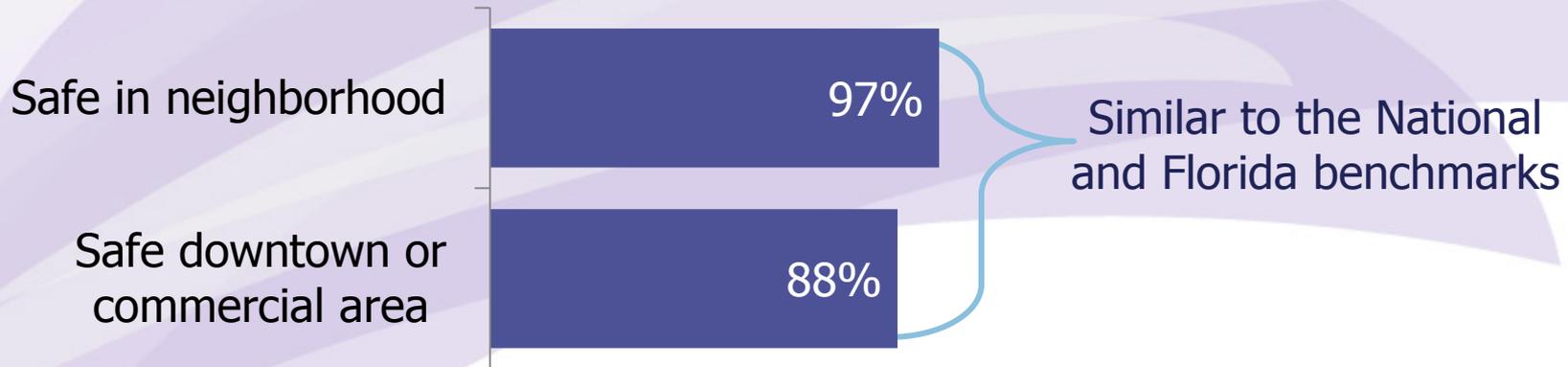


■ Percent excellent or good

Key
Finding
#2

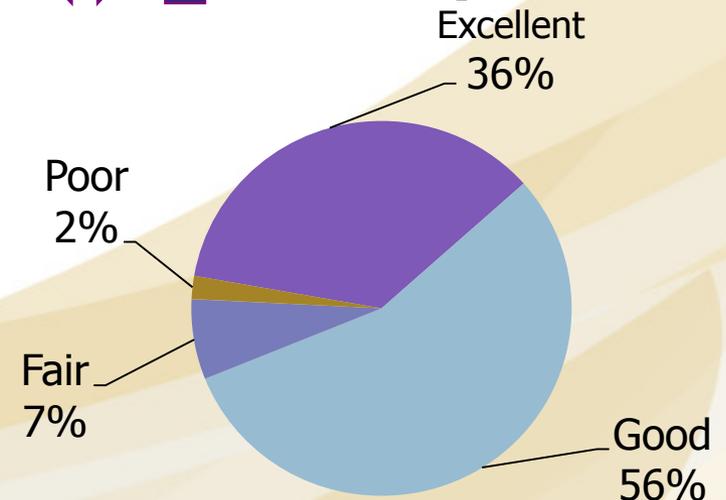
**Safety is a feature
that makes Jupiter
a livable
community**

Safe and Livable Community



■ Percent very or somewhat safe

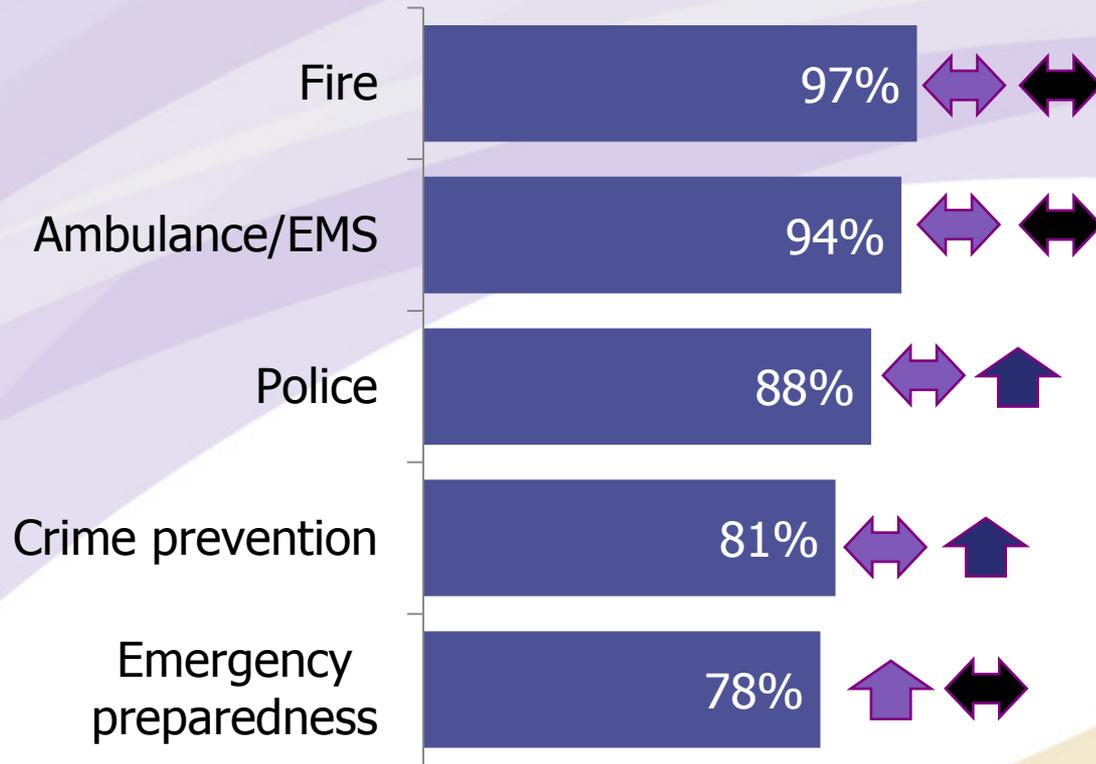
Overall Feeling of Safety



↔ = National benchmark comparison

↕ = Florida benchmark comparison

Safe and Livable Community



■ Percent excellent or good

↔ = National benchmark comparison
↔ = Florida benchmark comparison

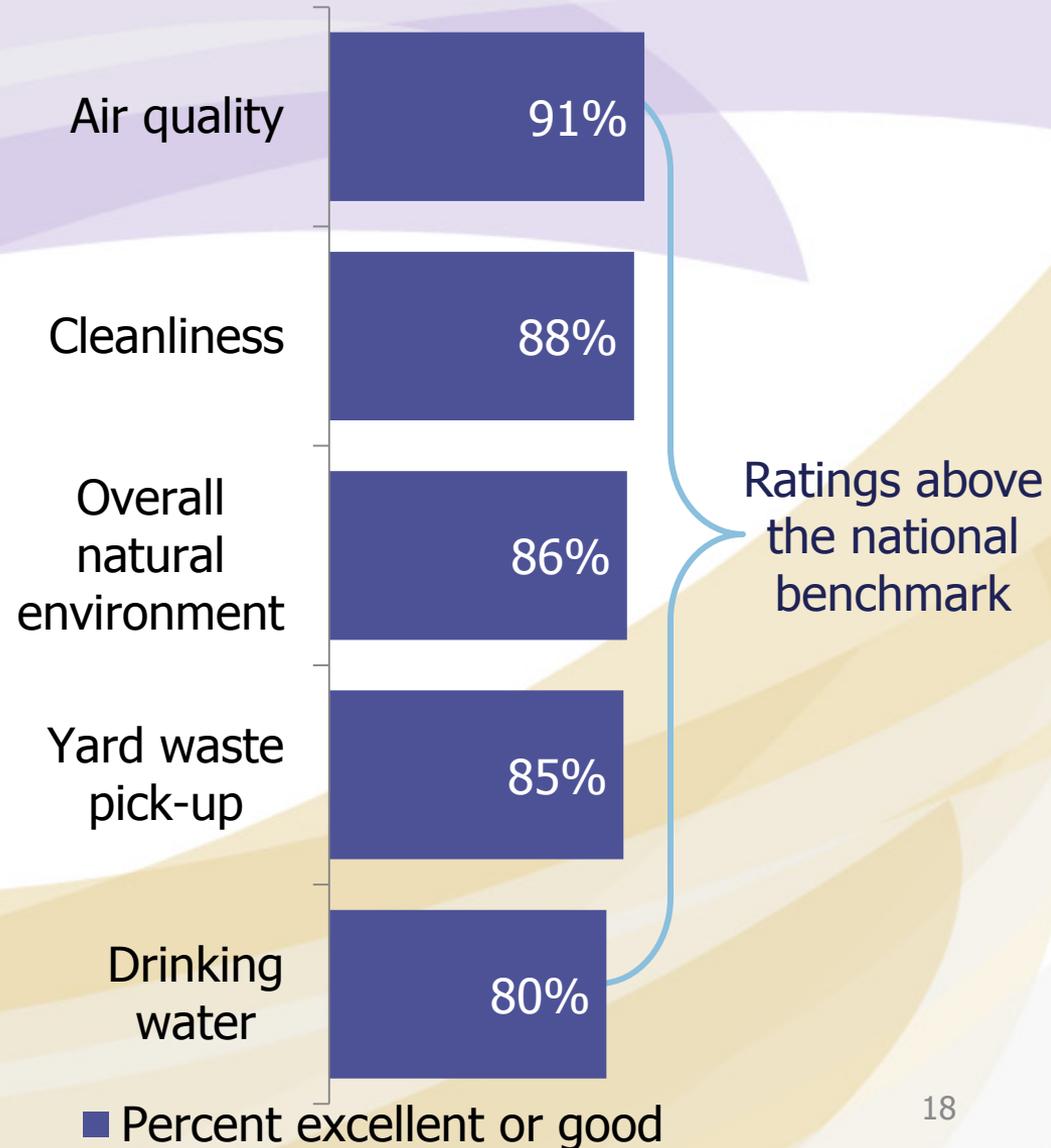
Key
Finding
#3

The Natural Environment is a top focus area for Jupiter residents

Natural Environment



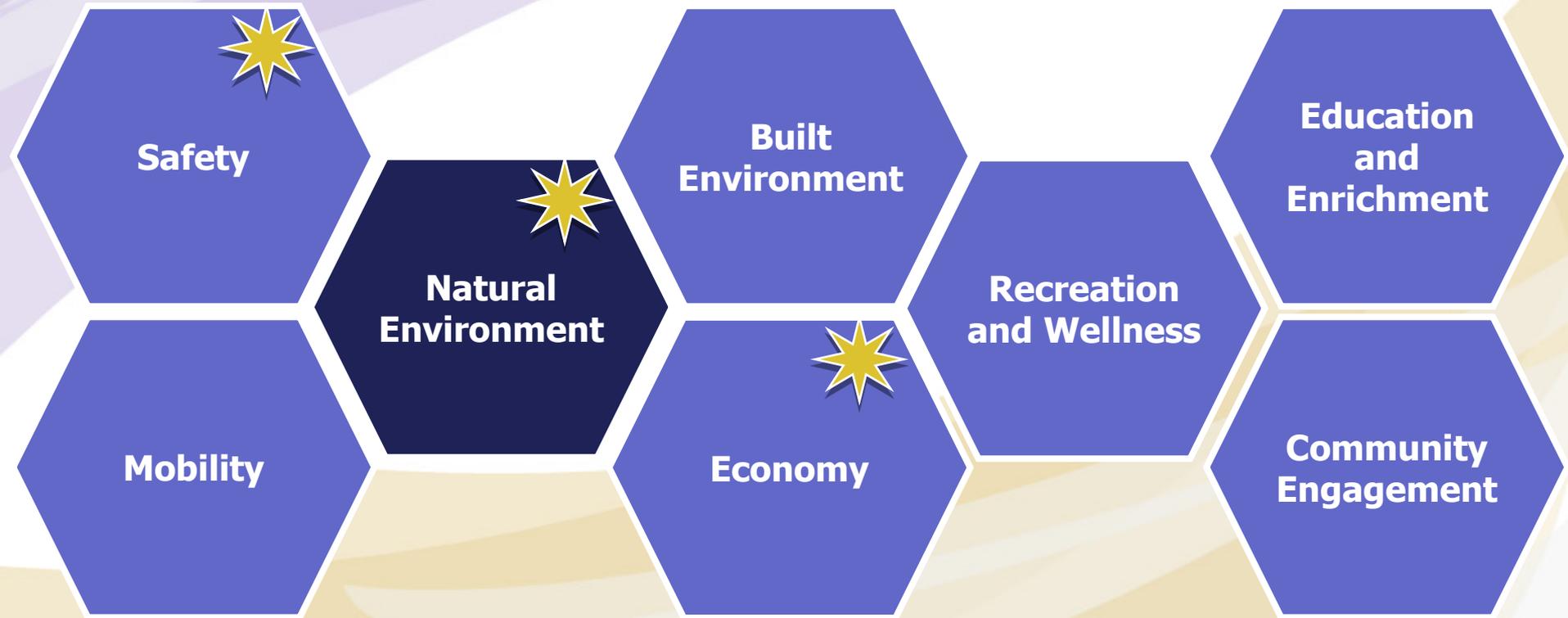
95% of all Jupiter residents recycled more than once a month



Key Focus Areas

Legend

- Higher than national benchmark
- Similar to national benchmark
- Lower than national benchmark
- ★ Key Focus Area



2013 Ratings Compared to 2011

3

received
higher
ratings

60

received **similar**
ratings

23

received
lower
ratings

Opportunities

Areas with Opportunity for Improvement

- **Mobility**
 - Travel by car
 - Travel by bicycle
 - Traffic enforcement
- **Built Environment**
 - New development in Jupiter
 - Storm drainage
 - Land use, planning and zoning
 - Code enforcement
- **Recreation & Wellness**
 - Town parks
 - Recreation programs
- **Community Engagement & Governance**
 - Sense of community
 - Openness and acceptance
 - Overall direction

Conclusions

- Jupiter residents continue to enjoy a high quality of life.
- Safety is a feature that makes Jupiter a livable community.
- The Natural Environment is a top focus area for Jupiter residents.



The National Citizen Survey™

Questions?



The National Citizen Survey™

Thank you!

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