

**Art Committee Meeting**  
**Monday, January 25, 2020 5:00pm**  
**Zoom Conference**

**I**     **CALL TO ORDER:** 5:02PM

**II**    **ATTENDANCE AND DETERMINATION OF A QUORUM:**

**III**   Ms Brenda Nickolaus, Chairman  
      Ms Leslie Mann (from Mexico)  
      Ms Dorothy Katz  
      Ms Laney Lewis  
      Ms Robin Neary Estremera-Fitzgerald (absent but recording minutes)  
      Marc Blatchley  
      Penny Price  
      Kathy Clegg  
      Ms Satu Oksanen - Liaison

**IV**   **APPROVAL OF MINUTES:**

      a. December 21, 2020 MINUTES

      Leslien made a motion to approve, Marc seconded  
      APPROVED

**V**     **REPORTS:**

      1.     Financial - Satu Oksanen: NO expenses (except \$100 to North Palm Beach Cultural Alliance (NPBCA))

      2.     Advertising/Marketing - Brenda Nickolaus: Nothing new. Marc volunteered to help with Advertising/Marketing and Brenda will call him to follow up.

      4.     NPBCA - Dorothy Katz: Dorothy said Meetings continue via Virtual Meetings and Network has been stifled by this way of meeting. They are discussing their viability and exploring ‘unique benefits’. Dorothy will submit a copy of their minutes at next meeting.

      5.     AIPP - Leslie Mann: Leslie sent out notes to start talking with Council Members. Leslie and Penny each did 3 minute presentations at public meeting and handed out outlines to members. Leslie also prepared a notebook for them. Assist Mayor and certain Council members (specifically Coun. Member May for instance) met one on one to discuss ideas. Thoughts were we don’t need a strategic plan because we’re so far along in our plans already. Need to sit down with a workshop on next steps and things that need to be discussed like legal ramifications, etc.

Two PROJECTS are in the works

- The 2 Murals: one in Abacoa Park Racquet Ball Court Wall; one at El Sol Brenda is working on both and projects are within our budget covering art materials. Also, El Sol can decide what's good for their building.
- Vinyl Wraps on Utility Boxes project -Marc is researching pricing on vinyl, putting it into digital format and getting ideas from Pompano Beach who has done this process before in their town. Dorothy, Laney and Satu all have contributing ideas to help this project work. Vinyl Wraps last a few years...but will probably be changed sooner...as will murals.

Penny made a suggestion for all of us to get on board with a common tree of their interest so we can see where we'll need help and volunteers to accomplish goals. Kathy wants to be on mural committee and Dorothy is interested on wraps... everyone needs to think about what area inspires them.

## **VI OLD BUSINESS:**

a. Robin had mentioned addressing Faye's letter and keeping her on contract through Sept 2021 like Faye had suggested. Tabled

## **VII NEW BUSINESS:**

a. SUB COMMITTEES - Leslie Mann had worked on organizing the STANDING COMMITTEES: Public Art seems to be the popular one but Leslie only had a couple of responses that chose that committee. Need someone for Budget Committee- putting together records, info and spreadsheets.more like a book keeping area expertise. "Maybe wait until we're up and running" was suggested...May need to re-think committees.Re-send Committee Categories to members.

b. Membership- Discussion: terms are 3 years. Discussion of Dorothy, Marc and Robin having come in as members mid term. Vote on the two that are present: Dorothy and Marc. Penny made a motion to approve them, Kathy seconded. APPROVED. We have 2 - possibly 3 vacancies. (Need to check on LouAnne's status and Ashley's status) Had to have attended at least 4 of the 7 meetings in the past year. Been a tough year on this, but Satu needs people to communicate if they want to continue on Committee.Shout out for interest...focus on marketing, tech and event planning professionals. Need to resend Goals and Objectives adaptive to Pandemic restrictions. Discussion around these goals and objectives...should we take out art classes and shows from the verbiage altogether? Maybe adapt instead to Virtual Meetings and events, plein air, etc. Kathy will write up an objective for Satu. Check on Liability issues...more discussion around that.

**VIII HARBOUSIDE** - Brenda Nickolaus: Artists are in and on display. Brenda taking ideas for future artists to fill spot. Laney brought up liability issues again-asking about Harbourside and other places where are is displayed our watch. She said As we grow, we need to keep in mind the “Visual Artists’ Rights Act” which requires a federal form.

**IX DATE AND TIME FOR NEXT MEETING:**  
NEXT MEETING: February 22, 2021 at 5:30pm

**XI MEETING ADJOURNED:** Adjourned @ approx.6:30pm