

**FINAL AGENDA AND MINUTES  
TOWN OF JUPITER  
TOWN COUNCIL WORKSHOP  
COUNCIL CHAMBERS  
TUESDAY, FEBRUARY 2, 2021**

Mayor Wodraska called the meeting to order at 6:01 P.M.

Roll Call: Mayor Todd R. Wodraska; Vice-Mayor Ilan G. Kaufer; Councilor Ron Delaney; Councilor Jim Kuretski; Councilor Cameron May; Town Manager Matt Benoit; Town Attorney Thomas J. Baird and Town Clerk Laura E. Cahill.

1. Discussion of Draft 2021/2022 Strategic Plan.

Mr. Benoit discussed a memo he had provided to Council which outlined about ninety-five percent of the strategic plan and included carry over items from the previous year. He said there were four items which would need consideration.

Mayor Wodraska asked for Council to consider the action items first.

Councilor Kuretski stated he was okay with the action items and how they were defined.

Council unanimously agreed with the action items.

Mr. Benoit discussed the possibility of a business advisory board or liaison. He noted to provide a Staff position would be expensive and he felt an advisory board would not be warranted. Mr. Benoit explained at times there were challenges for businesses due to the Town Code. He thought those types of concerns would be best addressed by contracting a third party.

Councilor Kuretski stated the Palm Beach North Chamber of Commerce (Chamber) had monthly government affairs meetings. In previous years, those meetings allowed businesses and government to come together and learn what government was doing in order to be business friendly. He noted the Chamber had not represented all businesses but the Town could participate by sending a representative.

Mayor Wodraska stated he attended the meetings each month. He noted current meetings usually included special speakers instead of sharing best business practices.

Vice-Mayor Kaufer supported bringing in a third party. He believed in the last few years the Town had become reactive to concerns and thought feedback would help.

Councilor May supported Mr. Benoit's suggestion and felt a point person could build a better relationship with businesses.

Mayor Wodraska had no objections to the third party idea and thought it could provide an opportunity for businesses to tell the Town what could be done better.

1. Discussion of Draft 2021/2022 Strategic Plan.

Councilor Delaney thought a third party translated to a neutral party and could provide a smoother flow of ideas.

Mr. Benoit stated there were funds allocated in the Community Investment Program (CIP) for the Jupiter Elementary Auditorium if the opportunity arose.

Mayor Wodraska thanked Mr. Benoit but did not want to move forward with that item.

Mr. Benoit discussed how the Town's Ordinance for Historic Preservation mimicked other cities and towns. In regard to the Historic Preservation Grant Program, it had been in place for eighteen months and had received three to four applications of which the Town had funded one. He felt things had gotten heated lately but did not feel there should be a change to the Ordinance unless Council had recommendations.

Vice-Mayor Kaufer said he understood historic preservation had challenges and felt there was a lack of vision on policy versus the technical aspect.

Councilor Kuretski felt the volunteer program lacked clarity and he counted on the Historic Resources Board as the experts. He said the Grant Program policy needed a discussion and he felt a roundtable would be helpful. He also stated Council should give the Board policy direction on their role.

Mayor Wodraska agreed with a roundtable on the grant process and said the original idea was to initiate historical preservation. He mentioned the board members were not necessarily experts and it might be an idea to examine the way the Board was made up. Mayor Wodraska thought Council should give Staff the context of what they were seeking, for example: the amount of grant funding available per project; and whether a project would be retroactive eligible.

Councilor Delaney mentioned the Generation Church application and that the process got cumbersome and uncomfortable. He stated he would like to clean up those practices.

Mr. Benoit said based on input, there would be a fully comprehensive roundtable presentation in the near future.

Councilor Delaney said he was thrilled the Church bought and renovated the property but wished it had gone smoother.

Mr. Benoit said the next initiative was waterway cleanup. He thought the main goal from Council was to have a central point of contact for when people identified waterway issues.

1. Discussion of Draft 2021/2022 Strategic Plan.

Mr. Benoit said he felt the easiest way to address the issue would be to procure waterway cleanup activities. He stated another option may be to initiate a customer service reporting App which could include specifics and picture uploading.

Councilor Delaney liked both ideas and especially the phone App which would allow citizens to see and report.

Vice-Mayor Kaufer asked if the App would parallel the web version of resident reporting. Mr. Benoit said possibly but he would explore all options.

Councilor Kuretski said he would want to know if other entities were responsible for waterway cleanup and he also felt some waterways should be regularly cleaned and not just rely on resident reporting.

Councilor May mentioned an idea he had seen at Ocean Cay park where buckets and instructions were available for walkers or watercraft users to help clean up trash.

Vice-Mayor Kaufer noted there may be some non-profit agencies willing to partner with the Town to sponsor cleanup efforts.

Mr. Benoit said the Town was taking steps towards a Jupiter River Estates maintenance assessment and felt it should be listed as a strategic initiative.

Councilor Kuretski shared that he had spoken to the Loxahatchee River District about joining together on the project and they seemed to have an open mind about it.

Mr. Benoit said he would prepare a strategic plan Resolution for a meeting in March.

**ADJOURNMENT – 6:46 P.M.**

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Laura E. Cahill, Town Clerk

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Todd R. Wodraska, Mayor