

**Art Committee Meeting**  
**Monday, March 22, 2021 5:30pm**  
**Jupiter Community Center and Conference**

**I**     **CALL TO ORDER:** 5:35PM

**II**    **ATTENDANCE AND DETERMINATION OF A QUORUM:**

**III**   Ms Brenda Nickolaus, Chairman  
      Marc Blatchley  
      Kathy Clegg  
      Ms. Diana Clinton  
      Ms Dorothy Katz  
      Ms Leslie Mann  
      Ms Robin Neary Estremera-Fitzgerald  
      Penny Payne  
      Ms Satu Oksanen - Liaison

**IV**   **APPROVAL OF MINUTES:**

      a. January 25, 2021 MINUTES

      Robin made a motion to approve, Leslie seconded  
      APPROVED

**V**     **REPORTS:**

      1.     Financial - Satu Oksanen: \$100 annual from NPBCA. NO additional expenses

      2.     Advertising/Marketing - Brenda Nickolaus: Nothing new. 0 right now- Facebook hacked. Brenda starting up Facebook and Instagram

      3.     NPBCA - Dorothy Katz: Dorothy said Meetings continue via Virtual Meetings. She attended ZOOM Meeting 3/12. Talked about a company that does fund-raising , but not within our scope. Dorothy said Lighthouse Art Center reported pulling in more fund raising via Zoom than they did before. Also mentioned a Newsletter to promote events.

      4.     AIPP - Leslie Mann: Nothing more with murals at this point.  
      Two PROJECTS are still in the works:

- One in Abacoa Park Racquet Ball Court Wall; one at El Sol. No work being done as of yet, some confusion about where we are with this...Kathy was hoping it would be done by now. All are in on the Flower Sketch theme, Mural wall about 10 ft high...will need about 5 gallons of primary colors for artist. Robin Made a motion to authorize up to \$3,000 for materials/supplies, Leslie seconded. Brenda is

working on both and projects are within our budget covering art materials. Also, El Sol can decide what's good for their building. Put on Back Burner.

- Leslie wanted to talk about a budget for Vinyl Wraps on Utility Boxes project -says boxes are all approx the same size. Marc has been researching pricing on vinyl, putting it into digital format and getting ideas from Pompano Beach who has done this process before in their town. Also got some documentation on "traffic" in desired locations to put murals on boxes. Need to create an RFP Call to Artists for physical wrapping...like sign companies, etc. 3 companies, best bid? Must be digital artwork. Artist paid \$500? Vinyl Wraps last a few years. Restrict areas? PB County would be faster, Pompano Beach was \$3,500-5000.

## **VI OLD BUSINESS:**

a. Celebration of the Arts - Didn't happen

## **VII NEW BUSINESS:**

a. Discussion added to the beginning of the meeting about Town of Jupiter Art Committee tee shirts, banner, table cloths, promotional ideas with logo, postcards, tent, Decided we need to get 3 bids for items to be made for events... mentioned to put Marc in charge of this?

b. Membership- Discussion: terms are 3 years. Discussion of 3 vacancies: add Elizabeth, Jenna, Barbara (Rhonda resigned) Focus on marketing, tech and event planning professionals. Need to resend Goals and Objectives adaptive to Pandemic restrictions. Discussion around these goals and objectives...Dorothy brought up, that the requirements are too narrow and we should change to make broader idea of membership. Maybe we should re-envision the Art Committee's role? Be more general in description: Artistic skills or interest in visual arts. Needs more discussion.

c. Proposal for new budget going forward? (2 months on Gallery wall, Oct - May, Aug-Oct on, Call for artists on website, social media)

## **VIII HARBOUSIDE** - Brenda Nickolaus: Poster for Harbourside and flyers that need to go outSee what we get. Who on the committee wants to be in charge pf calls, who wants to be contact? Robin made a motion to make calls , Kathy seconded..

## **IX DATE AND TIME FOR NEXT MEETING:**

NEXT MEETING: April 19, 2021 at 5:30pm...in person

## **X MEETING ADJOURNED:** Leslie made a motion to adjourn, Robin seconded. Adjourned @ approx.6:45pm