



TOWN OF  
**JUPITER**

# Business Journal

Connecting Businesses with the Town

## Palm Beach County Business Tax Receipts no longer require approval from the Town of Jupiter

On August 17, 2021, the Town of Jupiter Town Council approved Ordinance No. 14-21, repealing sections of the Town Code requiring the issuance of a Business Tax Receipt for businesses in the Town of Jupiter. Therefore, the Town is no longer processing requests for municipal Business Tax Receipts.

In addition, the Town of Jupiter no longer requires business operators to obtain Town approvals for the zoning portion (section #2) of their Palm Beach County Business Tax Receipts. However, all businesses must still adhere to the Town's Land Development Regulations, site specific development order conditions and other applicable requirements. This includes, but is not limited to, zoning, parking requirements, development order conditions (site plan, special exception, planned unit development, etc.), impact fees, and occupancy change requirements.

All business owners must still adhere to any County requirements for Business Tax Receipts. The Palm Beach County Tax Collector office is located at 3188 PGA Boulevard, Palm Beach Gardens and can be reached by phone at 561-355-2264.

If you have any questions, or require further information, please contact the Town of Jupiter Planning and Zoning Staff at 561-741-2323.

## CareerSource Palm Beach County

CareerSource Palm Beach County is chartered by the state of Florida and has a dedicated team of career counselors, business coaches and training providers to help area businesses stay competitive through training, grants and talent acquisition. The organization also aids job seekers in finding new jobs through career assessments, training and employment assistance.

Michael Corbit, Vice President of CareerSource Palm Beach County, is a member of the Town of Jupiter Business Advisory Council. He has provided the Town with an Economic Overview report of the five Jupiter zip codes, which is available upon request.

Any business seeking assistance is welcome to reach out to Michael at 561-340-1060, extension 2368. The CareerSource office is located at the Central Career Center, 3400 Belvedere Road, West Palm Beach. More information on the organization is also available online at [careersourcepbc.com](http://careersourcepbc.com).

## We are here to help

If you need support with your business during the U.S. 1 Bridge closure, please reach out to the Town of Jupiter Business Community Liaison, Roger Held, with any questions or concerns. Roger can be reached by email at [Business@jupiter.fl.us](mailto:Business@jupiter.fl.us).

## Hurricane Preparation

Hurricane season begins June 1, which is approaching quickly. Jupiter businesses and residents should always err on the side of caution by anticipating an active hurricane season. This includes making preparations for tropical depressions and storms, and hurricanes that may not directly hit our area, but may still impact our weather. A storm that doesn't make direct landfall can still cause local erosion, flooding, wind damage, and, possibly, tornadoes.

Please visit the Town's website at [jupiter.fl.us/Storm](http://jupiter.fl.us/Storm) for the most up-to-date Hurricane and Flood Guide, local shelter information, storm categories, flood and insurance information as well as links to other important organizations to follow should a storm threaten the Jupiter area. The Town's website also includes checklists for before, during and after a storm as well as a link to Palm Beach County's Emergency Notification System.

Businesses seeking more information about how to prepare for a storm, or for an evaluation of your building for flood proofing and other flood mitigation strategies, can contact [Business@jupiter.fl.us](mailto:Business@jupiter.fl.us).

## Social Media Tip

### Hashtags Can Help Draw Interest to Your Business

By using hashtags, which are indicated by use of the pound symbol (#), that are relevant to your business or a product you are selling, your company can get in front of people who are already interested in the product you offer. When social media users search for the product, service or brand included in your hashtag, your social media post may show up in their results, potentially attracting new customers to your business.

When selecting hashtags for your business, remember to choose those that are specific to your product, service or particular industry. By creatively using hashtags in a variety of ways, you can engage with the audience and drive traffic to your business.

## Cybersecurity Tip

Cybercriminals are quite effective at getting what they want. They've learned that the easiest way around your organization's defenses isn't hacking and cracking, it's tricking you into letting them in.

Phishing is the most common form of "social engineering," or manipulating you into taking some action that isn't in your own best interest or in the best interest of your organization.

- Be suspicious of emails from unexpected or unusual senders.
- Avoid forwarding suspicious emails to ANYONE!
- Only open attachments if you trust and have verified the source.
- Keep private information private, including passwords and account numbers.
- Always ignore links in suspicious emails.
- Verify from the source – log in via official websites, not links.